

Design Concept 3 of 3 / App

Coordinated Image

To develop the application we decided to design a logo that visually integrates the concept of health care and monitoring without emphasizing on the medical feeling.

The heart and the drop of water have been identified as pervasive elements of the AGEDESIGN project, therefore have been the focus of the logo studies.



Study of logo for the smartphone application



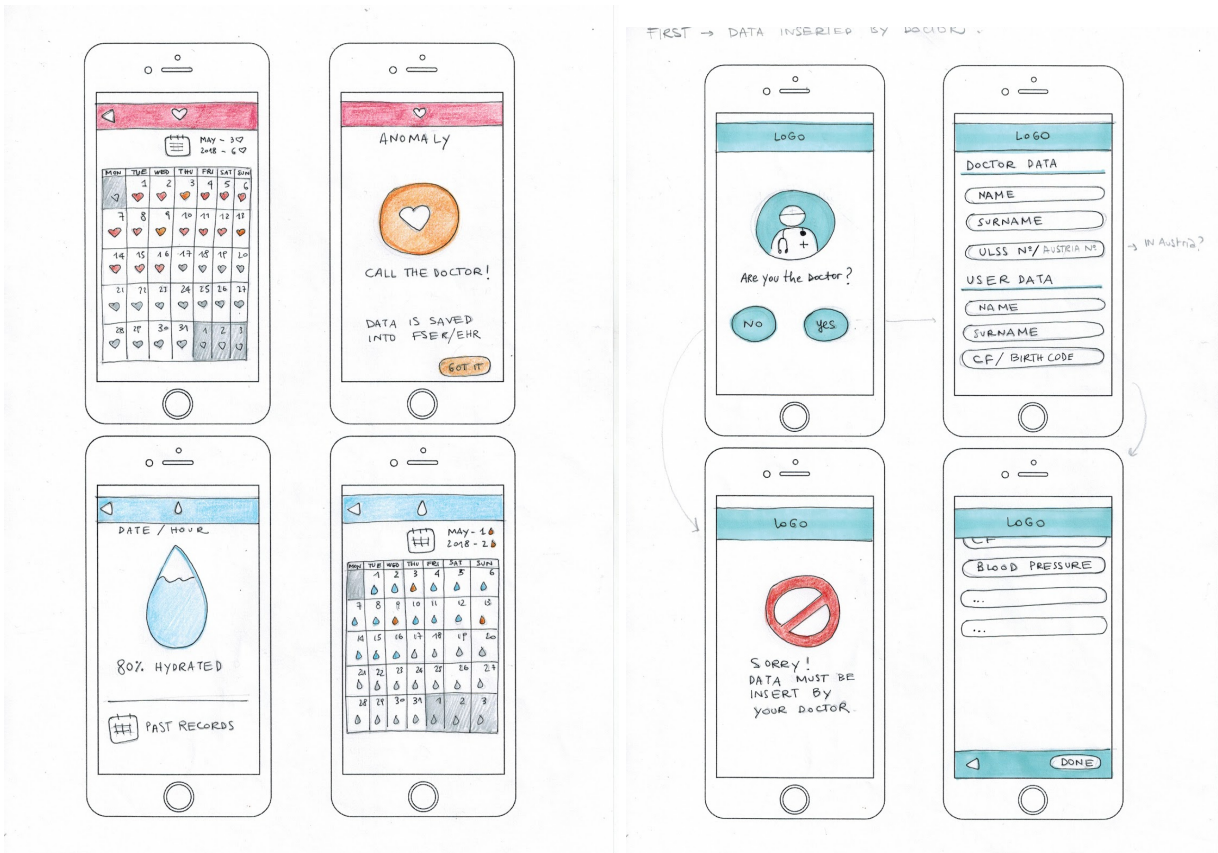
Final logo

Further development of the app included the design of icons for each research line and instructions for the different actions required to use the system.

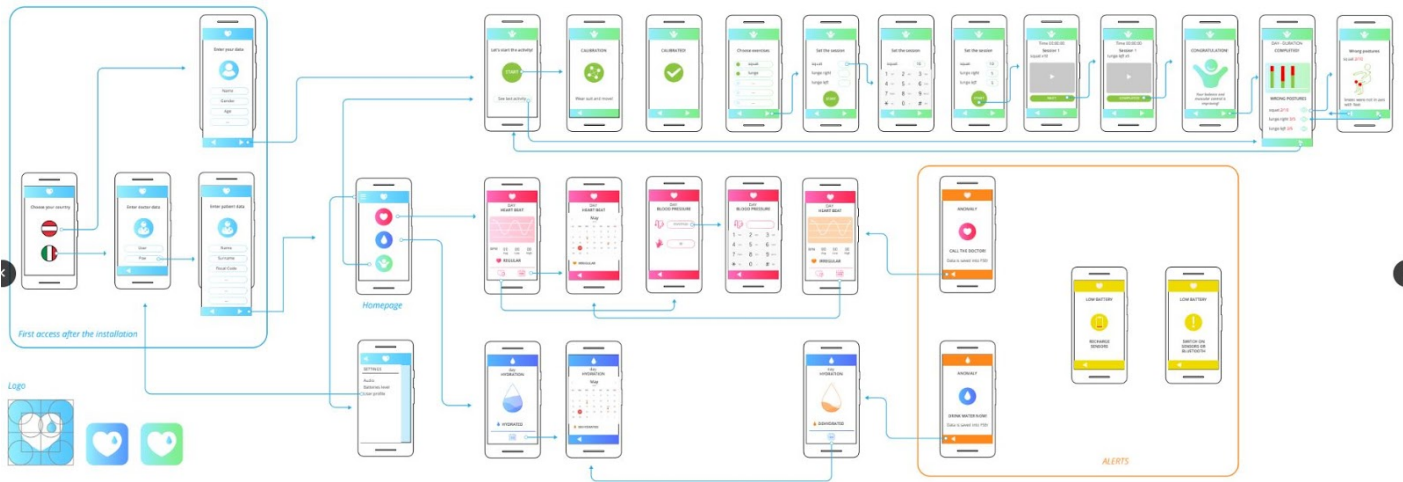
Graphic User Interface (GUI)

From the flowchart defined in the brief phase, we sketched a set of screens to study the main contents and the distribution of static elements and buttons.

The different screens have been then developed into outlines, collected in a structure enlightening the sequence of use (attached, App structure and GUI).



Study of screens of the smartphone application



Draft of the GUI

The chart with the GUI and the connections between the screens has been the basis for the development of the app. The app is developed for Android OS.

The user testing implied further implementation of the app and definition of more screens and actions.

The validation of the APP with the users is conducted through the Mobile App Rating Scale (MARS) integrated to the User Experience Questionnaire (UEQ).